

Press Release

## **EN.VALUE marks a successful start to the year 2022 with several new client projects**

**Freiburg, 9 March 2022. EN.VALUE, a specialist consulting company and professional outsourcing partner for all finance matters and processes, has marked a successful start to 2022 with new client projects. The finance experts are also providing their services to Austrian logistics specialist INNOFREIGHT and Medical Services Holding, a participating investment of private equity company INVISION. EN.VALUE is therefore continuing its successful growth trajectory from 2021 and expanding its business activities in the DACH region.**

“A growing number of medium-sized companies from a wide range of sectors use our services for the targeted optimisation of their finance processes. We are consultants, sparring partners, outsourcing and solution providers, depending on where the respective finance organisation finds itself and what it needs to deliver in the future,” explains Ulrich Kenk, EN.VALUE's CEO. “We are delighted that INNOFREIGHT and INVISION were convinced by our portfolio of services.”

### **INNOFREIGHT: management reporting with LucaNet**

INNOFREIGHT a leading provider of innovative fully fledged solutions in the business of freight transport in Europe has joined the group of the company's new clients. The Freiburg-based finance experts are implementing a state-of-the-art, holistic management reporting system at the Austrian group of companies. This system will provide management with a reliable overview of all relevant KPIs at all times.

“EN.VALUE is assisting us in developing a completely new concept for corporate reporting and positioning us for the future. The result will be a powerful solution tailored to our needs,” says Manuela Iris Mayer, Managing Director of INNOFREIGHT. Particularly compelling for Ms Mayer was the combination of CFO know-how and software expertise which EN.VALUE can offer: “We can use ‘LucaNet’ to validate the data and ensure a structured database, while ‘Microsoft Power BI’ assists us in taking the next step towards visualising the data. In this context, EN.VALUE's practical experience was decisive for us.”

### **INVISION: trusted adviser to the investment company's portfolio companies**

EN.VALUE is the porting leading investment company INVISION in individual follow-up solutions as well as in company and growth financing, for instance, at its shareholding Medical Services Holding GmbH (MSH Group) with its main company LipoClinic Dr. Heck. EN.VALUE supports the globally operating provider in lipoedema surgery in its growth strategy with the requisite finance know-how and a focus on optimising and developing all processes along the CFO agenda.

“EN.VALUE is a key service provider. Its finance experts are at hand with their extensive competence to assist our portfolio companies,” says Peter Kroha, partner and managing director at Invision Beteiligungsberatungs GmbH. We view EN.VALUE as a trusted advisor for the successful onboarding of our portfolio companies.”

The cooperation with INVISION underscores the fact that EN.VALUE has increasingly established itself in recent years as a specialist service provider for private equity companies.

EN.VALUE has a long-standing cooperation with Munich-based investment company Afinum Management where it is involved in several projects, including the new Fishing King GmbH and TISSO Naturprodukte GmbH projects.

“Transparent figures and the ongoing development of finance structures which we develop together with the companies allow us to set in place the preconditions for investment companies to release their full business potential,” says EN.VALUE Managing Director Patrick Lux in conclusion.

### **About EN.VALUE**

EN.VALUE is an independent, specialised consultancy company and professional outsourcing partner for all matters concerning finance and finance processes. Clients include both regional and national companies as well as international players. Its portfolio of services encompasses comprehensive financial and payroll accounting, the preparation of annual accounts, monthly reports and other financial reports in compliance with international accounting standards and in a range of different languages. EN.VALUE optimises commercial processes along the value chain, covers all topics on the CFO agenda with its consultancy services, and supports company transactions and restructurings in its role as a finance specialist. As a LucaNet.Premium Partner, EN.VALUE also offers full service consisting of consultancy, software and implementation in the fields of consolidation, planning and reporting.

For more information: [www.en-value.com](http://www.en-value.com)

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