

Press release

## Freiburg-based consulting company EN. VALUE reporting dynamic growth

- **Strong results in 2020: sales gains of + 85 %, number of employees doubled**
- **EN.VALUE becomes LucaNet. Premium Partner**
- **Further increase in personnel planned**

**Freiburg, 05.02.2021.** In 2020, the Freiburg-based consulting company En.Value Management Spezialisten GmbH & Co. KG (EN.VALUE) also maintained its vigorous growth rate and closed the fiscal year with an increase in sales of around 85%. Existing and new customers such as BCS Automotive, Black Forest Medical Group, JobRad, Listan, a company known for its be quiet! brand, as well as other successful projects in the areas of Accounting Services, LucaNet Services and Finance Advisory contributed to this performance. In many projects EN.VALUE relies on the market-leading finance and planning software LucaNet. Since 2016, EN.VALUE has been active as a certified LucaNet Partner and has been appointed as a LucaNet Premium Partner since January 2016 in view of the many years of experience, the number of installations and certified consultants.

"Especially in economically challenging times, we see a strong demand for financial transparency among companies," says EN.VALUE CEO Ulrich Kenk. "It is a prerequisite for the ability to respond quickly enough to market changes. The EN.VALUE team headed by the finance expert Ulrich Kenk has established itself as a competent consultant and outsourcing partner for the topics of accounting, payroll and reporting, performance management and the restructuring for medium-sized companies, also well beyond the region.

### Dynamic growth

In 2020, the number of employees at the specialized consulting company doubled to the current team of 12 experts, while sales have grown by around 85%. "We have once again set ourselves ambitious growth targets for 2021 and are planning to bring more new staff on board, as Ulrich Kenk states. "In 2021, we expect to see more financial projects in connection with company sales and mergers, for example, due to the overall economic situation. In this context, we are able to draw on the relevant expertise in transaction support and in setting up professional financial structures for target organizations."

### Strategic partnership with LucaNet

EN.VALUE has been active as a LucaNet Certified Partner since 2016. As from January 2021, the Freiburg-based consulting company has now joined the ranks of the certified LucaNet. Premium Partners, meaning that the firm has thereby reached the highest national partner level of the LucaNet reseller partner program. EN.VALUE has forged a strategic partnership with the provider of the market-leading software for the consolidation, planning, reporting and analysis of financial data. "I am very pleased that we, as a still comparatively small company, have been admitted to the circle of LucaNet Premium Partners. This is terrific success for us, and one at the same time impressively underlines our experience in these projects," emphasizes Ulrich Kenk. A good half of the EN.VALUE employees are now certified LucaNet Professionals, while more are to be added. "Especially in projects with an international context, where, for example, it is a matter of keeping track of numerous

subsidiaries at home and abroad and mapping out well-founded planning scenarios, LucaNet impresses with its strengths. Drawing on LucaNet's scope of services and our consulting expertise, we are able to provide our customers with customized solutions for efficient and reliable financial reporting and corporate planning. That is why the partnership with LucaNet is an integral part of our growth strategy," as Ulrich Kenk concludes.

### **About EN.VALUE**

In recent years, EN.VALUE has established itself as an independent consulting company for SMEs throughout Germany and neighboring countries. Clients include regional and national companies, as well as internationally positioned corporations. As required, EN.VALUE takes over the complete financial and payroll accounting, the preparation of annual financial statements, monthly reports and other professional, transparent financial reports according to international accounting standards and in different languages.

Moreover, EN.VALUE draws on many years of in-depth experience in transaction support and the optimization of business processes along the value chain, as well as in ERP and business intelligence software applications. As a LucaNet.Premium Partner, EN.VALUE provides customers with comprehensive service offerings consisting of consulting, software solutions and implementation in the areas of consolidation, planning, and reporting.

Further information is available at: [www.en-value.com](http://www.en-value.com)

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